

Friends of the NZ Dairy Event

The NZDE committee is seeking new ways of raising financial support for the event to enable it to grow its profile and showcase the very best dairy cattle and their breeders that NZ has to offer.

With the inclusion of livestreaming, the 2023 event created significant online viewing from all over the world, giving both exhibitors and sponsors great exposure. We are heading in the right direction however, to be able to maintain and grow the New Zealand Dairy Event, with well thought out programming and international renowned judges the organising committee is looking to further improve New Zealand's national dairy cattle show.

With the creation of the <u>Friends of the NZDE</u>-group we're hoping to create funds to improve the Dairy Event and to keep it relevant for NZ dairy cattle show enthusiasts, as well as the wider international show community.

With a donation of \$100 (minimum) you will have your family name, stud prefix or business, published in the NZDE catalogue "Friends of the NZ Dairy Event"-page. As a friend of the event, you'll be invited to join the committee, during the 2024 show, for drinks to meet and mingle with the events' sponsor representatives and the judges for the 2024 event.

Please contact us @ <u>dairyeventnz@gmail.com</u> if you have any questions or are interested in becoming a Friend of the NZ Dairy Event. Your support for this initiative is greatly appreciated.

